



Dr Cheryl Carr, LLC (DCC) is a procurement ready, financially stable firm founded September 2010, Arete1, LLC) with a name change in December 2019 and specializes in providing all aspects of Industrial Organizational Psychology and Human Resource Management and Support Services.

DUNS Number: 117494791

CAGE Code: 8M9KO

NAICS Codes: 611430, 541611, 541618

EIN: 84-4025373

Main Office: 214-210-9902

Small Business Certifications: WOSB, HUBZone Certified and 8(a) Applicant

Accepts: Credit Card and Government Purchase Cards

CORE COMPETENCIES

- ❖ Leadership and Work Force Planning
- ❖ Human Factors/Behavior Science
- ❖ Change Management
- ❖ Organizational Behavior - Mediation and Negotiation Mastery
- ❖ Program Management Training
- ❖ Program Management Office (PMO) Support
- ❖ Business & Human Resources Management, Diversity and Inclusion
- ❖ Cyber-hygiene

DIFFERENTIATORS

DCC's "Value Add" is based on our Principal who was a military "brat" and a product of the DoD School System with significant experience, advanced education, and professional certifications and credentials in:

- Industrial Organizational Psychology, Positive Applied Psychology, Prosci Change Management
- Commercial Business (Management Consulting for Fortune 500 companies)
- Federal Government Contracting Industries

Under their #AchievewithDrC[®] systems, Dr. Cheryl has developed 2 proprietary systems CALMforOCM[™] (Computer Aided Leadership and Management for Organizational Change Management and TALKT[®] (Technology Aided Leadership and Management Knowledge Transfer). Dr. Cheryl Carr LLC's team holds Masters' and Doctorate level degrees and professional certification credentials which allows us the ability to provide high-level professional services to the Government.



Cheryl Carr, CEO – (469) 4034778

Email : cheryl@dr-cheryl.com

Address: 1790 King Arthur Parkway, Suite 130
Carrollton, Texas 75010

Website: www.dr-cheryl.com



Dr. Cheryl Carr is my change management subject matter expert of choice. I have worked with Dr. Carr on multiple government agency change management initiatives. She is an extremely talented change management and organizational development professional that provides excellent insight, information and integration assistance to customers. On one effort, Dr. Carr was hired to lead an office in the FAA thru a organizational redesign and change management initiative. On another project she was the performance engineering lead, responsible for identifying the performance indicators needed to improve the organizations learning results. Dr. Carr is a true value-add to any team.

Rachel J.C. Bellamy TIME Systems | Executive Vice President

Dr. Cheryl Carr is one of the most dynamic training and development professionals, business owners... and human beings...I have ever met. From the first time we were introduced I knew she and her business were something special. Her ability to assess organizational culture and dive deep into issues that many steer away from are a few of her many calling cards to success. Time after time she amazes me with her ability to dive into the ‘murky soup’ that is organizational/work psychology and unlock and deliver workplace and business value. My company, and many others, are the recipients of her great talent, focus, preparation and capability. I wish everyone had the opportunity to interact with the good ‘The Work Doctor’.

William C. Randolph, Founder | CEO THINK Acquisition



Principal, Dr. Cheryl Carr

PAST PERFORMANCE

- ❖ **Business Services Consulting (541618):** TIME Systems, LLC POC Rachel Bellamy PoP August 2019 – March 2020 . **Results Achieved:** *Designed a full optimization and restructure plan and Roadmap for the Office of Civil Rights (ACR) Department of the Federal Aviation Administration.*
- ❖ **Healthcare Management Consulting (541990):** Under TIME Systems LLC, POC Rachel Bellamy, Contract Number VA777-16-Q-0149, Sub-Contract 07ESM1087607 Veterans Brain Injury Center (DVBIC), for the Defense Health Agency (DHA) - PoP March 2016 – July 2017 . **Results Achieved:** *Designed a full change management plan using organizational design to determine useful patterns around People Practices: knowledge transfer (KT) and behaviors around KT and Skill-set development, revised and improved workforce planning and reward systems, hiring and onboarding best practices.*
- ❖ **Educational Support Services Consulting (611710):** Under Avaya Government Solutions Consultant for Prime Contract, DCC provided Subject Matter Experts (SMEs) in Business Statistical Analyses to Homeland Security Custom and Border Protection PoP August 2011 - March 2013. **Results Achieved:** *Managed and implemented Knowledge Transfer and Learning Management System (SharePoint) and improved diversity and inclusion focused training.*



Pending

Pending

Cheryl Carr, CEO – (469) 403-4778

Email : cheryl@dr-cheryl.com

Address: 1790 King Arthur Parkway, Suite 130
Carrollton, Texas 75010

Website: www.dr-cheryl.com